

A person is silhouetted against a bright sunset, with their arms raised in a celebratory gesture. The sun is low on the horizon, creating a warm, golden glow. The background shows a landscape of rolling hills or mountains under a sky with scattered clouds.

GLOBAL BUSINESS DEVELOPMENT SERVICES LLC

*Business solutions for a
sustainable future.*

December 18, 2009

C L I E N T S E R V I C E S
W I N T E R 2 0 1 0

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WEB 2.0 DEVELOPMENT SERVICES

WEB 2.0 DEVELOPMENT SERVICES www.gbds.us/web_development_services_GBDS	PROJECT FEES	MONTHLY COSTS	ESTIMATE
<input type="checkbox"/> WEB 1000 - Basic Website or Blog starts at \$1,000 with \$95 one-time activation fee and \$25/month recurring license fees	\$1,095	\$25/mo	
<input type="checkbox"/> NET 3000 - Social Media Network starts at \$3,000 with \$195 one-time activation fee and \$95/month recurring license fees	\$3,195	\$95/mo	
<input type="checkbox"/> WEB 3000 - Standard Hosted Website on Accrisoft Freedom starts at \$3,000 with \$295 one-time activation fee and \$195/month recurring license fees plus \$20/month for shared server	\$3,295	\$195/mo + \$20/mo	
<input type="checkbox"/> WEB 6000 - Custom Professional Hosted Website & E-Commerce Solution on Accrisoft Freedom starts at \$6,000 - \$12,000 with \$295 one-time activation fee and \$295/month recurring license fee plus \$50/month for shared server and enterprise-grade email	\$6,295 - \$12,000	\$295/mo + \$50/mo	
<input type="checkbox"/> WEB 12000 - High-End Enterprise-Level Hosted Website, E-Commerce with Live Broadcasting, Webinars and Mobile Phone Integration on Accrisoft Freedom starts at \$12,000 - \$25,000 with \$295 one-time activation fee and \$395/month recurring license fee plus \$80/mo for private server and enterprise-grade email	\$12,295 - \$25,000	\$395/mo + \$80/mo	
<input type="checkbox"/> WEB 25000 - High-End Enterprise-Level Hosted Website, E-Commerce with Live Broadcasting, Webinars and Mobile Phone Integration on Accrisoft Freedom with Custom-Built Dynamic Database Platform starts at \$25,000 - \$100,000 with \$295 one-time activation fee and \$495/month recurring license fee plus \$80/mo for private server and enterprise-grade email	\$25,295 +	\$495/mo + \$80/mo	
		SUB-TOTAL	

BUSINESS DEVELOPMENT SERVICES

BUSINESS DEVELOPMENT SERVICES www.gbds.us/business_development_services_GBDS	PROJECT FEES OR COSTS	MONTHLY COSTS	ESTIMATE
<input type="checkbox"/> BUS 100 - Standard Consultation • Professional Business, Marketing, Social Media Networking, Web 2.0	\$100/hour		
<input type="checkbox"/> SAAS 100 - Email & Web Hosting (Table 1) • Spam-Free, Enterprise-Grade Email System, Reliable, Secure Server Hardware	\$600 minimum set-up	\$50/mo - \$110/mo +	
<input type="checkbox"/> SAAS 200 - Software-as-a-Service (Table 2) • Powerful Company Accrisoft Freedom Web 2.0 Platform	\$295 activation fee set-up	\$95/mo - \$395/mo +	
<input type="checkbox"/> SAAS 250 - Software-as-a-Service (Table 2.5) • Powerful Company Blog Platform	\$95 activation fee set-up	\$25/mo +	
<input type="checkbox"/> SAAS 300 - Essential™ Tools (Table 3) • Web-Based Project & Contact Management, Instant Messaging	\$100 minimum set-up	\$12/mo +	
<input type="checkbox"/> SAAS 400 - Social Network Development (Table 4) • Powerful Web 2.0 Social Media Network Platform	\$195 activation fee set-up	\$75/mo +	
<input type="checkbox"/> CDS 500 - Content Development Services (Table 5) • Company Logos, Branding, Copywriting, Multi-Media, Translations	\$TBD		
<input type="checkbox"/> CAAS 550 - Content-as-a-Service (Table 5.5) • Quality Content in 60 Resource Topics Delivered via RSS Feeds	\$250 minimum set-up	\$12 - 48/mo	
<input type="checkbox"/> BDS 600 - Business Development Services (Table 6) • Company Formation, Accounting Systems, Business, Marketing & Capitalization Plans, Proposal Writing, Seminars & Webinars, Support	\$TBD		
<input type="checkbox"/> MAAS 650 - Marketing-as-a-Service (Table 6.5) • Branded “MyPage” & Search “Portal” Page for Social Media Marketing, Search Engine Marketing & Optimization, Google ADWords Campaigns, Broadcast Email Campaigns, Affiliate Marketing Campaigns	\$350-\$1,400 setup	\$200/mo +	
		SUB-TOTAL	

DESIGN SERVICES

DESIGN SERVICES www.icresource.com/design_services_ICR	DESIGN FEES	MONTHLY COSTS	ESTIMATE
<input type="checkbox"/> DS 100 - Resource Center "MyPage" • Features: MyPage, Events Calendar, Blog, Photo Album, Video, RSS Feed	\$75 set-up only (no artwork)		
<input type="checkbox"/> DS 200 - Search "Portal & Landing Page" ("Business" or "Associate" Members Only) • Features: Portal Page, Logo or Photo, Banner or Display Ad, Events Calendar, Blog, Slideshow or Video, RSS or Delicious Feed	\$125 or \$250 set-up (no artwork)		
DESIGN ADVERTISING	DESIGN FEES	MONTHLY COSTS	ESTIMATE
<input type="checkbox"/> DS 400 - Spotlight/Premium Square, Display or Logo • Ad Sizes: 250 W x 250 H or 250 W x 325 H or 250 W x 125 H (pixels)	\$100		
<input type="checkbox"/> DS 500 - Event Flyer Full or 1/2 Page Ad • Ad Size: 500 W x 650 H or 500 W x 325 H (pixels)	\$125		
<input type="checkbox"/> DS 600 - Event or Product/Service Banner Ad • Ad Size: 468 W x 60 H (pixels)	\$125		
<input type="checkbox"/> DS 700 - Resource Topic Banner Ad (Sponsors Only) • Ad Size: 675 W x 90 H (pixels)	\$100		
<input type="checkbox"/> DS 800 - Event Calendar Icon • Ad Size: 250 W x 250 H (pixels)	\$25		
<input type="checkbox"/> DS 1000 - Design Package (Community) • Includes: DS 100, DS 400, DS 500 and DS 600	\$275		
<input type="checkbox"/> DS 1500 - Design Package (Business) • Includes: DS 100, DS 200, DS 400, DS 500 and DS 600	\$350		
<input type="checkbox"/> DS 2000 - Design Package (Associate) • Includes: DS 100, DS 200, DS 400, DS 500 and DS 600	\$475		
		SUB-TOTAL	

SOCIAL MEDIA MARKETING SERVICES

MARKETING SERVICES www.icresource.com/marketing_services_ICR	MARKETING FEES	MONTHLY COSTS	ESTIMATE
<input type="checkbox"/> MAAS 200 - Facebook/MySpace, LinkedIn & Twitter • Set-Up, Posting & Updating Primary Social Media Networks (Facebook, MySpace, LinkedIn & Twitter) & Resource Centers	\$125, \$250 or \$500 set-up	\$50, \$75 & \$150/mo +	
<input type="checkbox"/> MAAS 300 - Search Engine Marketing Services • Your "Portal Page" Optimization for Organic Ranking in Search Engines • Reverse Keyword Search & Google ADWords Campaign • Updating RSS Feeds & Delicious Links	\$125, \$250 or \$500 set-up	\$50, \$75 & \$150/mo +	
<input type="checkbox"/> MAAS 400 - Broadcast Email Marketing • Your Broadcast Email Campaign and Multiple Subscriber Lists • Design Broadcast Email Template & Campaigns	\$125, \$175 or \$250 set-up	\$50, \$75 & \$150/mo +	
<input type="checkbox"/> MAAS 500 - Affiliate Marketing • Design Affiliate Marketing Google ADWords Campaign • Place Text & Banner Ads on Selected Social Networks & Websites	\$125, \$250 or \$500 set-up	\$50, \$75 & \$150/mo +	
<input type="checkbox"/> MAAS 1000 - Marketing Package (Community) • Pre-requisite Design Package (Community) • Includes: MAAS 200, MAAS 300 and MAAS 400	\$350 set-up	\$200/mo +	
<input type="checkbox"/> MAAS 1500 - Marketing Package (Community) • Pre-requisite Design Package (Business) • Includes: MAAS 200, MAAS 300 and MAAS 400	\$700 set-up	\$300/mo +	
<input type="checkbox"/> MAAS 2000 - Marketing Package (Community) • Pre-requisite Design Package (Associate) • Includes: MAAS 200, MAAS 300 and MAAS 400	\$1,400 set-up	\$600/mo +	
		SUB-TOTAL	

MEMBERSHIP SERVICES

MEMBERSHIP SERVICES www.icresource.com/membership_ICR	MONTHLY	ANNUAL	ESTIMATE
<input type="checkbox"/> MEM 100 - "Network" Membership • Features: Personal or Business "MyPage"	free	free	
<input type="checkbox"/> MEM 200- "Community" Membership ** • Features: Personal or Business "MyPage" & Directory Listing, 5% discount on services	\$12/mo	\$115.20/year	
<input type="checkbox"/> MEM 300 - "Business" Membership ** • Features: Business "MyPage" & Directory Listing with description, graphic, photo or logo, 10% discount on services	\$24/mo	\$230.40/year	
<input type="checkbox"/> MEM 400 - "Associate" Membership *** • Features: Business "MyPage" with Directory Listing with description, graphic, photo or logo, 15% discount on services	\$48/mo	\$460.80/mo	
DESIGN SERVICES www.icresource.com/design_services_ICR	DESIGN FEES	MONTHLY COSTS	ESTIMATE
<input type="checkbox"/> DS 100 - Resource Center "MyPage" • Features: Web Page, Events Calendar, Blog, Photo Album, Video, RSS Feed	\$75 set-up only		
<input type="checkbox"/> DS 200 - Search "Portal & Landing Page" ("Business" or "Associate" Members Only) • Features: Web Page, Logo or Photo, Banner or Display Ad, Events Calendar, Blog, Slideshow or Video, RSS or Delicious Feed	\$125 & \$250 set-up only	\$250/mo +	
<input type="checkbox"/> DS 300 - Design Your "MyPage" Group Class • Learn to Design, Build & Manage Your Resource Center "MyPage"	\$45 class		
Note: Membership benefits include a discount on all client services. • 5% discount for community members. •• 10% discount for business members. ••• 15% discount for associate members.			
		SUB-TOTAL	

ADVERTISING SERVICES

ADVERTISING SERVICES www.icresource.com/advertising_ICR	1 MONTH	3 MONTH	ANNUAL	ESTIMATE
<input type="checkbox"/> AD 400 - "Spotlight" Square, Logo or Display: • IMU Square: 250 W x 250 H (2) or • Company Logo: 250 W x 125 H (3) or • Display Ad: 250 W x 325 H (pixels)(4)	\$400/mo	\$1,080/ quarter *	\$3,840/yr **	
<input type="checkbox"/> AD 200 - "Premium" Square, Logo or Display: • IMU Square: 250 W x 250 H (2) or • Company Logo: 250 W x 125 H (3) or • Display Ad: 250 W x 325 H (pixels)(4)	\$200/mo	\$540/ quarter *	\$1,920/yr **	
<input type="checkbox"/> AD 100 - "Featured" Banner Ad • Small Banner Ad: 468 W x 60 H (pixels)(5)	\$100/mo	\$270/ quarter *	\$960/yr **	
EVENT PROMOTION www.icresource.com/advertising_ICR	1 WEEK	2 WEEKS	4 WEEKS	ESTIMATE
<input type="checkbox"/> EP 100 - "Event" Network Display Ad: • Display Ad: 250 W x 325 H (pixels)(1)	\$100/week	\$200	\$400/mo	
<input type="checkbox"/> EP 75 - "Event" Network Flyer: • Full Page Flyer: 500 W x 650 H or • Half-Page Flyer: 500 W x 325 H (pixels)	\$75/week	\$150	\$300/mo	
<input type="checkbox"/> EP 50 - "Event" Broadcast Display Ad: • Display Ad: 250 W x 325 H (pixels)	\$50/week	\$100	\$200/mo	
<input type="checkbox"/> EP 25 - Event Calendar Icon Ad: • IMU Square Pop-up: 250 W x 250 H (pixels)	\$25/week	\$50	\$100/mo	
<input type="checkbox"/> EP 15 - Event Calendar Link:	\$15/week	\$30	\$60/mo	
Note: CPM rates \$10 - \$15 per 1000 impressions. • 10% discount calculated in prices if paid-in-full 3 months in advance. •• 20% discount calculated in prices if paid-in-full 12 months in advance.				
			SUB-TOTAL	

ADVERTISING PROGRAM - MATRIX GRID

A D V E R T I S I N G M A T R I X G R I D	<p>SP 100 YOUR BANNER AD - 675 W x 90 H pixels SP 200 SP 300 (800) 640-5947</p>	
	<p>BANNER AD - 468 W x 60 H pixels AD 100 (800) 640-5947</p>	<p>EP 100 - Event Network Display YOUR PHOTO or DISPLAY AD 250 W x 325 H pixels (800) 640-5947</p>
	<p>EP 75 - Event Network Flyer YOUR FULL-PAGE EVENT FLYER 500 W x 650 H pixels (800) 640-5947</p>	<p>EP 50 - Event Broadcast Display AD 400 - Spotlight YOUR DISPLAY AD 250 W x 250 H pixels (800) 640-5947</p>
	<p style="text-align: center;">OR</p>	<p>AD 200 - Premium Company LOGO - 250 W x 125 H pixels (800) 640-5947</p>
	<p>EP 75 - Event Network Flyer YOUR 1/2PAGE EVENT FLYER 500 W x 325 H pixels (800) 640-5947</p>	<p>AD 400 - Spotlight YOUR PHOTO or DISPLAY AD 250 W x 325 H pixels (800) 640-5947</p>
	<p>AD 200 - Premium</p>	

SPONSORSHIP SERVICES

SPONSORSHIP SERVICES www.icresource.com/sponsorship_ICR	1 MONTH	3 MONTH	ANNUAL	ESTIMATE
<input type="checkbox"/> SP 100 - "Silver" Sponsorship Program <ul style="list-style-type: none"> • Large Banner Ad: 675 W x 90 H on One (1) Selected "Topic Resource Page" • Optimized Search "Portal & Landing" Page • Logo Featured on Sponsor Page 	\$100/mo	\$300/quarter	\$1,200/year	
<input type="checkbox"/> SP 200 - "Gold" Sponsorship Program <ul style="list-style-type: none"> • Large Banner Ad: 675 W x 90 H on Two (2) Selected "Topic Resource Pages" • Optimized Search "Portal & Landing" Page • Logo Featured on Sponsor Page & Selected Broadcasts 	\$200/mo	\$600/quarter	\$2,400/year	
<input type="checkbox"/> SP 300 - "Platinum" Sponsorship Program <ul style="list-style-type: none"> • Large Banner Ad: 675 W x 90 H on Four (4) Selected "Topic Resource Pages" • Optimized Search "Portal & Landing" Page • Logo Featured on Sponsor Page & Selected Broadcasts 	\$400/mo	\$1,200/quarter	\$4,800/year	
Note: Sponsor benefits include being featured on resource topic pages and throughout the website and network.				
			SUB-TOTAL	

YOUR BANNER AD - 675 W x 90 H pixels
(800) 640-5947



From the Desk of John David Van Hove, Founder & Co-Organizer
Re: All Services Contract

Dear Client,

Thank you for your interest in our services and supporting this new paradigm business development company become successful in all our endeavors! For online information about our services, go to **Global Business Development Services** at: www.GBDS.US

To become a client, fill out this page completely and submit a signed copy via mail or fax to **(866) 583-3039**. Each client has one week (seven days) to return this 1-page signed contract with payment to retain your agreed position on the production schedule unless other arrangements have been made. Contract deadline is one week prior to the start date.

STEP 1: Apply to Become a Client

COMPANY: _____

Contact Name: _____ Title: _____

Mailing/Business Address: _____

City: _____ State: _____ Postal Code: _____ Country: _____

Phone: (____) _____ WWW: _____

Email: _____

STEP 2: Select a Service Program, Duration & Ad Size (300 dpi .png or .jpg preferred).

Business Development Services _____ Web 2.0 Development Services _____

Design Services _____ Social Media Marketing Services _____

Membership _____ 1 Month 3 Month Annual

Advertising _____ 1 Month 3 Month Annual ___ W x ___ H (pixels)

Sponsorship _____ 1 Month 3 Month Annual ___ W x ___ H (pixels)

STEP 3: Decide on a Payment Method.

Payment Online via Paypal Amount Enclosed: \$ _____

Cashiers or Business Check # _____ Check Payable to: GBDS.US

STEP 4: Return this Signed Contract with Payment by Mail or Fax to (866) 583-3039.

As an authorized representative of the Company contracting services described above, I have read and understood the content of this Agreement as set forth here and agree to abide by them. Fax or email transmission of this Agreement and any signatures affixed hereto shall be considered for all purposes as originals. This agreement is for services on the **Global Business Development Services: Business solutions for a sustainable future!** All payments are final. There are no refunds.

Client Signature DATE

Thank you for being part of this important innovation in social media!