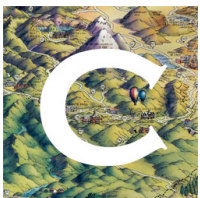




Cascadian Resource Center



Photo: Green Forest



December 6, 2009

Sponsor Package



Cascadian Resource Center



SPONSOR PROGRAMS

Becoming a sponsor of the Cascadian Resource Center offers enormous value for the individual and company including sponsorship benefits, plus the extraordinary promotional value of advertising on this growing social network and social portal for the northwestern USA. If interested in becoming a sponsor, please contact us.

Sponsor benefits and value proposition!

Cascadian Resource Center (CRC)

CRC is an online social forum and media portal for people to communicate, network and exchange ideas locally. We support sustainable community values while featuring user-generated content (e.g., blogs, videos, photos, music, events) selected from our members contributions. This resource center platform is a model for other communities and we're planning to launch other resource centers locally, regionally and globally.

*Your regional resource center for
a green, sustainable future!*

CRC has launched a "[Sponsor Program](#)." and invite you to become the first companies, businesses and organizations to sponsor CRC on a monthly basis. Get in on the ground floor of this growing phenomenon.

With your sponsorship we can provide our members and advertisers the finest service, promote local events, products and services and keep the content fresh, dynamic and alive.

One day soon we'll be the most comprehensive online events calendar for our region.

Membership Benefits!

- Your free "MyPage" (personal, business or professional organization) with bio, photo, website and contact information
- Post blogs, articles, upload photos & videos, participate in discussions, forums and live chat with community for maximum exposure
- Invite your contacts and build real "friend" networks
- Upgrade to one of our three (3) paid membership programs (Community, Business & Associate) and receive even more value!

Event promotions

Prominently feature your banner ad and company logo on topic and sponsor pages and the weekly broadcast email.

1. Up to 35,000 impressions per months for your monthly sponsorship

Marketing, sponsorship and advertising

Extraordinary Promotional Value of Weekly Broadcast E-Newsletter, Website and Social Network includes:

- Request the "Advertising Program - Flat-Rate Matrix" for monthly advertising rates only.

Cascadian Resource Center

THREE SPONSOR OPTIONS AVAILABLE

Being a founding sponsor of the Cascadian Resource Center offers enormous prestige and visibility for regional businesses, organizations and individuals.

The **Cascadian Resource Center**, or CRC, is a regional resource center, social network and media organization. We were officially launched on January 1st, 2010 after a year of development work. CRC will soon be enjoying steady growth like it's sister local resource center.



Platinum Sponsor

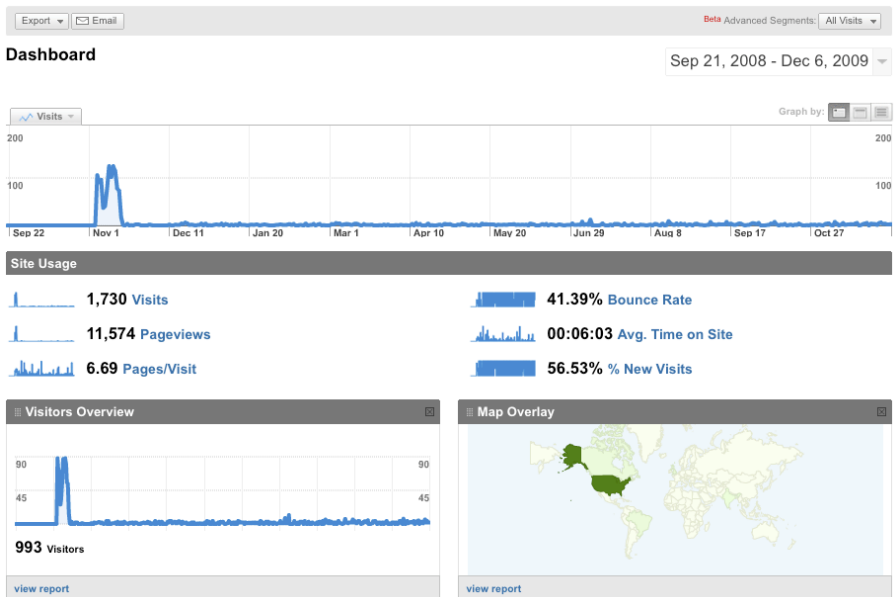
- Large Banner Ad w/ Link on Four (4) Topic Pages Featured on Website - 675w x 90h (pixels)
- Company Logo Featured on Founding Sponsor Page & Directory - 250w x 125h
- 4 Positions Timed
- Impressions = 20k + 13k/mo

Gold Sponsor

- Large Banner Ad w/ Link on Two (2) Topic Pages Featured on Website - 675w x 90h (pixels)
- Company Logo Featured on Founding Sponsor Page & Directory - 250w x 125h
- 2 Position Timed
- Impressions = 6.66k + 13k/mo

Silver Sponsor

- Large Banner Ad w/ Link on One (1) Topic Page Featured on Website - 675w x 90h (pixels)
- Company Logo Featured on Founding Sponsor Page & Directory - 250w x 125h
- 1 Position Timed
- Impressions = 3.33k + 13k/mo



Each week we broadcast via email a weekly “*News Update & Events Calendar*” to 4,500+ people in the northwestern USA and to our growing membership and subscriber list. We sponsor and promote many fine events in the regional community including a few of our own productions. *(Graphic: Google Analytics)*

Platinum Sponsor: \$4,800/year

Gold Sponsor: \$2,400/year

Silver Sponsor: \$1,200/year

Email: crc@icresource.com

OR call (800) 640-5947

Become a Founding Sponsor Today !



SPONSORSHIP SERVICES

SPONSORSHIP SERVICES www.icresource.com/sponsorship_CRC	1 MONTH	3 MONTH	ANNUAL	ESTIMATE
<input type="checkbox"/> SP 100 - "Silver" Sponsorship Program <ul style="list-style-type: none"> • Large Banner Ad: 675 W x 90 H on One (1) Selected "Topic Resource Page" • Optimized Search "Portal & Landing" Page • Logo Featured on Sponsor Page 	\$100/mo	\$300/quarter	\$1,200/year	
<input type="checkbox"/> SP 200 - "Gold" Sponsorship Program <ul style="list-style-type: none"> • Large Banner Ad: 675 W x 90 H on Two (2) Selected "Topic Resource Pages" • Optimized Search "Portal & Landing" Page • Logo Featured on Sponsor Page & Selected Broadcasts 	\$200/mo	\$600/quarter	\$2,400/year	
<input type="checkbox"/> SP 300 - "Platinum" Sponsorship Program <ul style="list-style-type: none"> • Large Banner Ad: 675 W x 90 H on Four (4) Selected "Topic Resource Pages" • Optimized Search "Portal & Landing" Page • Logo Featured on Sponsor Page & Selected Broadcasts 	\$400/mo	\$1,200/quarter	\$4,800/year	
Note: Sponsor benefits include being featured on resource topic pages and throughout the website and network.				
			SUB-TOTAL	

YOUR BANNER AD - 675 W x 90 H pixels
(800) 640-5947

Cascadian Resource Center

From the Desk of John David Van Hove, Founder & Co-Organizer
Re: Sponsorship Application & Contract

Dear Sponsor,

Thank you for your interest in supporting the **Cascadian Resource Center** and helping this important regional community resource center be successful! For online information about the benefits of sponsorship, go to [Sponsor Program](#).

To become a founding sponsor, fill out this page completely and submit a signed copy via mail or fax to **(866) 583-3039**. Each sponsor has one week (seven days) to return this 1-page signed contract with payment to retain your agreed sponsorship position unless other arrangements have been made. Contract deadline is one week prior to the start date.

STEP 1: Apply to Become a Sponsor

COMPANY: _____

Contact Name: _____ Title: _____

Mailing/Business Address: _____

City: _____ State: _____ Postal Code: _____ Country: _____

Phone: (_____) _____ WWW: _____

Email: _____

STEP 2: Select a Sponsorship Program & Submit Two Ad Sizes (300 dpi .png or .jpg preferred).

Platinum Sponsor: \$4,800/year (SP 300)

Logo: 250 W x 125 H (pixels)

Gold Sponsor: \$2,400/year (SP 200)

Banner Ad: 675 W x 90 H (pixels)

Silver Sponsor: \$1,200/year (SP 100)

STEP 3: Decide on a Payment Method.

Payment Online via Paypal

Amount Enclosed: \$ _____

Cashiers or Business Check # _____

Check Payable to: Cascadian Resource Center

STEP 4: Return this Signed Contract with Payment by Mail or Fax to (866) 583-3039.

As an authorized representative of the Company contracting services described above, I have read and understood the content of this Agreement as set forth here and agree to abide by them. Fax or email transmission of this Agreement and any signatures affixed hereto shall be considered for all purposes as originals. This agreement is for regional sponsorship on the **Cascadian Resource Center**: Your regional resource center for a green sustainable future! All payments are final. There are no refunds.

Sponsor Signature

DATE

Thank you for being part of this important innovation in social media!